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**Date:** March 19, 2009

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**From:** Adi Goshen  
Orca Interactive Ltd

**Fax No. :** 001-571-273-6500

**No. of Pages:** 4 (including this page)

**Subject:** REVOCATION OF POWER OF ATTORNEY WITH A NEW POWER  
OF ATTORNEY

**US Application Number:** 10/632942

**Docket No.:** P-ORC-008-US

Please note that all correspondence should be addressed to:

Vladimir Sherman, Reg No. 43,116  
c/o **Landon IP, Inc**  
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Alexandria  
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**Customer number:** 66905

**POWER OF ATTORNEY  
OR  
REVOCATION OF POWER OF ATTORNEY  
WITH A NEW POWER OF ATTORNEY  
AND  
CHANGE OF CORRESPONDENCE ADDRESS**

Application Number	10/632942
Filing Date	31-Jul-2003
First Named Inventor	Asaf ATZMON et al
Title	System and Method for Multica
Art Unit	2623
Examiner Name	BANTAMOI, ANTHONY
Attorney Docket Number	P-ORC-008-US

I hereby revoke all previous powers of attorney given in the above-identified application.

☒ A Power of Attorney is submitted herewith.

OR

☐ I hereby appoint Practitioner(s) associated with the following Customer Number as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:

OR

☐ I hereby appoint Practitioner(s) named below as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith:

Practitioner(s) Name	Registration Number

Please recognize or change the correspondence address for the above-identified application to:

☐ The address associated with the above-mentioned Customer Number.

OR

☒ The address associated with Customer Number:

OR

66905

☐ Firm or Individual Name

Address

City

Country

Telephone

State

Zip

Email

I am the:

☐ Applicant/Inventor.

OR

☒ Assignee of record of the entire interest. See 37 CFR 3.71.  
Statement under 37 CFR 3.73(b) (Form PTO/SB/96) submitted herewith or filed on \_\_\_\_\_

**SIGNATURE of Applicant or Assignee of Record**

Signature

Name

AD GOSHEN

Date

03/19/2009

Title and Company

COUNSEL, ORCA INTERACTIVE LTD

Telephone

972-36444808

**NOTE:** Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ \*Total of \_\_\_\_\_ forms are submitted.

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

IN THE UNITED STATES AND PATENT AND TRADEMARK OFFICE

Application of : Asaf ATZMON et al  
Serial No. : 10/632942  
Filing Date : 31-Jul-2003  
For : System and Method for Multicasting Events of Interest  
Group Art Unit : 2623

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

POWER OF ATTORNEY

Sir:

ORCA Interactive Ltd., the assignee of the above captioned application, hereby revokes all prior powers of attorney and appoints Vladimir Sherman, Registration No. 43,116, or his duly appointed associate, its attorney, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith.

Please direct all communications about the application to the following correspondence address:

Vladimir Sherman  
c/o London IP, Inc  
1700 Diagonal Road, Suite 450  
Alexandria  
Virginia 22314, USA

Please associate this application with customer number 66905.

ORCA Interactive Ltd.

Date 6/31/2009

By:

Haggai Barel  
CEO & CO-Founder  
Orca Interactive Ltd.  
Name:  
Title:

**ORCA**  
INTERACTIVE  
22 Zupia St., P.O. Box 2220  
Industrial Area, Ra'anana  
43662 Israel

**STATEMENT UNDER 37 CFR 3.73(b)**

Applicant/Patent Owner: Orca Interactive Ltd.

Application No./Patent No.: 10/632,942

Filed/Issue Date: 07/31/2003

Titled: System and Method for Multicasting Events of Interest

Orca Interactive Ltd.

, a Corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest in;
  2. ☐ an assignee of less than the entire right, title, and interest in  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %); or
  3. ☐ the assignee of an undivided interest in the entirety of (a complete assignment from one of the joint inventors was made)
- the patent application/patent identified above, by virtue of either:

A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy therefore is attached.

OR

B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: Asaf Atzmon, Yosef Zohar and Dror Golan To: Emblaze Systems Ltd.

The document was recorded in the United States Patent and Trademark Office at  
Reel 014374, Frame 0557, or for which a copy thereof is attached.

2. From: Asaf Atzmon, Yosef Zohar and Dror Golan To: Orca Interactive Ltd.

The document was recorded in the United States Patent and Trademark Office at  
Reel 016252, Frame 0603, or for which a copy thereof is attached.

3. From: \_\_\_\_\_ To: \_\_\_\_\_

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☐ Additional documents in the chain of title are listed on a supplemental sheet(s).

☒ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

Signature

Adi Goshen

Printed or Typed Name

17/3/2009

Date

Counselor

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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